

THE ROTARY CLUB OF DENVER
BOARD OF DIRECTORS POLICY STATEMENT
REGARDING
“ASSETS FOR YOUTH”
Adopted January 19, 1999

The major focus of the Denver Rotary Club is and has been youth. Assets for Colorado Youth is a statewide program which promotes 40 Developmental Assets that are basic building blocks that help young people navigate successfully through childhood and adolescence.

The Denver Rotary Club supports the 40 Developmental Assets and adopts the Assets for Colorado Youth initiative. The 40 assets complement and apply not only to existing Denver Rotary youth programs, but also to Rotary's 4-Way Test.

The Denver Rotary Club will promote the 40 Developmental Assets whenever possible, including in new member training, committees, the Keyway and from the podium at weekly meetings.

Each Rotary Youth Committee will analyze the potential impact the 40 Developmental Assets have on its program and prepare a plan to incorporate as many of the Assets as possible in the committee's activities.

The Denver Rotary Club Foundation Grants Committee is encouraged to request information about the 40 Developmental Assets on its application and consider the Assets in their evaluation and recommendations.

Denver Rotary believes that all Rotarians are asset building and that all kids are our kids!



40 Developmental Assets

Search Institute has identified the following building blocks of healthy development that help young people grow up healthy, caring, and responsible.

CATEGORY	ASSET NAME AND DEFINITION
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External Assets

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| Support | 1. Family support —Family life provides high levels of love and support. |
| | 2. Positive family communication —Young person and her or his parent(s) communicate positively, and young person is willing to seek advice and counsel from parent(s). |
| | 3. Other adult relationships —Young person receives support from three or more nonparent adults. |
| | 4. Caring neighborhood —Young person experiences caring neighbors. |
| | 5. Caring school climate —School provides a caring, encouraging environment. |
| | 6. Parent involvement in schooling —Parent(s) are actively involved in helping young person succeed in school. |
| Empowerment | 7. Community values youth —Young person perceives that adults in the community value youth. |
| | 8. Youth as resources —Young people are given useful roles in the community. |
| | 9. Service to others —Young person serves in the community one hour or more per week. |
| | 10. Safety —Young person feels safe at home, at school, and in the neighborhood. |
| Boundaries & Expectations | 11. Family boundaries —Family has clear rules and consequences and monitors the young person's whereabouts. |
| | 12. School boundaries —School provides clear rules and consequences. |
| | 13. Neighborhood boundaries —Neighbors take responsibility for monitoring young people's behavior. |
| | 14. Adult role models —Parent(s) and other adults model positive, responsible behavior. |
| | 15. Positive peer influence —Young person's best friends model responsible behavior. |
| | 16. High expectations —Both parent(s) and teachers encourage the young person to do well. |
| Constructive Use of Time | 17. Creative activities —Young person spends three or more hours per week in lessons or practice in music, theater, or other arts. |
| | 18. Youth programs —Young person spends three or more hours per week in sports, clubs, or organizations at school and/or in the community. |
| | 19. Religious community —Young person spends one or more hours per week in activities in a religious institution. |
| | 20. Time at home —Young person is out with friends "with nothing special to do" two or fewer nights per week. |

Internal Assets

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| Commitment to Learning | 21. Achievement motivation —Young person is motivated to do well in school. |
| | 22. School engagement —Young person is actively engaged in learning. |
| | 23. Homework —Young person reports doing at least one hour of homework every school day. |
| | 24. Bonding to school —Young person cares about her or his school. |
| | 25. Reading for pleasure —Young person reads for pleasure three or more hours per week. |
| Positive Values | 26. Caring —Young person places high value on helping other people. |
| | 27. Equality and social justice —Young person places high value on promoting equality and reducing hunger and poverty. |
| | 28. Integrity —Young person acts on convictions and stands up for her or his beliefs. |
| | 29. Honesty —Young person "tells the truth even when it is not easy." |
| | 30. Responsibility —Young person accepts and takes personal responsibility. |
| | 31. Restraint —Young person believes it is important not to be sexually active or to use alcohol or other drugs. |
| Social Competencies | 32. Planning and decision making —Young person knows how to plan ahead and make choices. |
| | 33. Interpersonal competence —Young person has empathy, sensitivity, and friendship skills. |
| | 34. Cultural competence —Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds. |
| | 35. Resistance skills —Young person can resist negative peer pressure and dangerous situations. |
| | 36. Peaceful conflict resolution —Young person seeks to resolve conflict nonviolently. |
| Positive Identity | 37. Personal power —Young person feels he or she has control over "things that happen to me." |
| | 38. Self-esteem —Young person reports having a high self-esteem. |
| | 39. Sense of purpose —Young person reports that "my life has a purpose." |
| | 40. Positive view of personal future —Young person is optimistic about her or his personal future. |