

ROTARY CLUB OF DENVER—CLUB 31



Committee Sign Up Times

May 2012
for the
2012-2013 Rotary Year

SERVICE Above Self

These Club committees and projects are looking for help. Can you spare a few hours and give to your Club, your Community, your World and/or your Vocation?

- Artists of the World
- Branch Rickey Award
- Club Service
- Collegiate International Student Engagement Program (CISEP)
- Communications
- Denver Center for Int'l Studies (Adopt-a-School)
- 9Health Fair
- JA/DCIS Team Teach
- Meetings
- Membership
- Peach Sale
- Project C.U.R.E.
- Rotary Foundation Support
- Rotary International Programs
- Social Activities
- World Community Service
- Youth Services

The strength of the Rotary ideal is founded on the service carried out by club members, worldwide, and in local communities. The **Five Avenues of Service** standard provides a means for Rotary clubs and individual members to measure their efforts in those areas. The Five Avenues of Service reinforce the importance which Rotary places on the personal involvement of each club member in Rotary service activities. Each member should privately measure themselves against the Five Avenues and assess how he or she is doing in each area of service.

THE FIVE AVENUES OF SERVICE are:



Rotary's **FIRST** Avenue of Service involves actions a Rotarian must take within the club to help it function successfully.



The purpose of Rotary's **SECOND** Avenue of Service Involves club members serving others through their professions and aspiring to high ethical standards. Rotarians, as business leaders, share skills and expertise through their vocations, and they inspire others in the process.



Rotary's **THIRD** Avenue of Service comprises varied efforts that Rotarians make, sometimes in conjunction with others, to improve the quality of life for those who live within their club's locality or municipality.

The **FOURTH** Avenue of Service encompasses efforts to expand Rotary's



humanitarian reach around the world and to promote world understanding and peace. It includes everything from contributing to PolioPlus to helping Rotary Youth Exchange students adjust to their host countries.



The **FIFTH** Avenue of Service recognizes the positive change implemented by youth and young adults through leadership development activities such as RYLA, Rotaract and Interact club service projects, and creating international understanding with Rotary Youth Exchange.

The ideal Rotarian will demonstrate consistent support of the **Object of Rotary** through participation in service activities in each of the Four Avenues.

How well are you doing?

The BRANCH RICKEY AWARD

Honoring Major League Baseball's Humanitarians
Who Personify "Service Above Self"

Batter Up! Go to bat for Denver Kids, Inc. and other programs funded by Denver Rotary Club Foundation by helping to stage the annual Branch Rickey Award.

Given to the individual in the Major Leagues who personifies



"Service Above Self," the award is in its 20th year and has raised over \$1.5 million since its beginning.

Join the team and pick your position: Keeper of the Bronze, Website, Auction, PR, Sales, Sponsors or Banquet. RCD "Players" are needed throughout the season, as well as the day and night of

the banquet in a variety of pinch-hit jobs.

Whether or not you're a baseball fan, if your contract is with this committee, you'll have a grand-slam of a good time making a play for the home team.



Communications Committee Leads...

...PUBLIC RELATIONS

The public relations function of the Communications Committee is to lead the effort to create greater awareness within the Denver community about Club 31's mission and its projects, and to encourage involvement in our Club. In addition, our Committee will take opportunities to include the work of Rotary International in our stories and messages to the public. We will also utilize the 100th Anniversary of our Club to promote our successes. The work includes **identifying important stories of our success and testimonials from our members** to relay to the media, and creating press releases and announcements to **build relationships with the media**.

...INTERNAL COMMUNICATIONS

The committee is also responsible for internal public relations through creation of **content/stories for the Keyway Newsletter**, and through enhancing the work of our Programs Committee to **build excitement around our weekly Club programs**.

...WEBSITE INFORMATION

The Club Website has wonderful functions and usefulness for our members. The Communications Committee will **support driving members and the public to the site** and will help guide the content to support planned enhancements this year

Meetings Committee—It's What's Happening on Thursdays

The Meetings Committee is responsible for what happens at the club's weekly luncheon, including the following:

PROGRAM Arranges for the speakers or entertainers who are the main program each week.

ROTARY BLESSING

Arranges for a member to give a 30 second blessing.

FELLOWSHIP

Helps the staff to stage Fellowship meetings at members' business or other offsite locations four times a year.

HELP & HOSPITALITY

Arranges for a couple of members to act as ambassadors to those attending the meeting and to assist the staff with setting up and taking down the club's meeting materials, including helping with the badge boxes.



The SAC is Serious About Fun!

The mission of **The Social Activities Committee (SAC)** is to encourage Rotary to have more social interaction among members. The committee believes that if you want members to participate you have to get them to meet and know one another.

This committee does not raise money for Rotary causes but offers a way for Rotarians to have fun and

congratulate them for a job well done on their other committees and fundraising events.

The committee has specific subcommittees for special events, but may also sponsor and stage other social activities for the members or their families.

Currently scheduled events include the Rotary Day at the Rockies, Family Picnic, Holiday Party, Rotary Dance, Discover

Colorado weekend, and Member Mixers.

The committee may consider other social events, too. In the past, committee members held Italian dinners, Valentines party, trips to local restaurants, sporting events, and theatre evenings for members.

Join this Committee and put the fun in Club 31!

..... Membership is the Lifeblood of the Club

The Membership Committee is responsible for planning, recruiting, orienting, supporting and retaining members of our Club. Our Club has an impressive record of achievements and contributions in the Rotary world. In order to continue this legacy, each Rotarian needs to take personal responsibility for bringing men and women into the Club who are committed to "Service Above Self".

The Membership Committee is the first step in the Rotary experience. With the

help of members, we select and orient the new member in the work of Denver Rotary and Rotary International with several meetings of the New Member Council. We also have the responsibility of helping current members sustain their interest in the work of Rotary through efforts in retention and fellowship as the Family of Rotary. Our charge in selecting new members from the leadership of the Denver community is to seek broad representation in age groups with diversity in

ethnic and cultural backgrounds.

We are organized into two programs:

Membership Extension—Recruiting

Membership Support—Retention and New Member Orientation

We welcome both our newer members, as well as Denver Rotary's seasoned members to join us in this work of building the base for our Club's membership.

Artists OF THE WORLD



To benefit clean safe
drinking water world wide.

Artists of the World endeavors to become a world-class art auction enterprise dedicated to providing innovative technology and globally linked live events that serve the ever-shifting economic landscape of investment in fine art. In doing so, AOW is using the combined knowledge and experience of members and partners in the public and private sectors to build a social enterprise that will be best in class, self-sustaining, and achieve significant market growth to remediate the suffering from poor water and sanitation around the world. **AOW is social entrepreneurship at its best with a mission to create a sustainable business model for the benefit of others on a global basis.**

AOW is the evolution of Artists of America, an annual event managed by Denver Rotary Club 31 from 1981 to 2000. During its operation AOA was responsible for raising \$2M in retained funds by Club 31 on a total of \$13,500,000 in art sales. That annual event was localized in the Denver area.

Growth of the event was limited by its inherent business strategy and lack of technological advances available today. Leveraging the expertise and experience gained by members of Club 31 involved in the original project, and reaching out to a broad audience of experts in art, water and sanitation, digital media technology, finance and start-up company logistics, AOW is ready to expand its vision to a self-sustaining, global venture that taps into the significant interest and financial basis of worldwide art sales in a staged, manageable manner.

The World Community Service Committee Touches the World

ONE of the goals of Rotary is to serve the global community. What better way to make an impact than to get involved with the World Community Service committee (WCS)?



The committee actively pursues projects and coordinates with developing nations. Over 30 projects are ongoing annually in 20 countries such as Brazil, Senegal, Guatemala, China, Zimbabwe, South Africa, India, Ukraine, Thailand and Nepal.

This is a dynamic committee with a long history in the club and every member of the committee is involved in making these projects a success. Some work involves coordinating with other clubs, locally and internationally. The committee is seeking members who wish to help and those with ideas to share.

*Be a part of creating a climate for peace,
one group at a time.*



Peaches Anyone?

The three goals of the peach sale are: 1) member involvement in a quick, easy project with emphasis on new members; 2) fellowship on Pick-up Day in a “working on a common goal” atmosphere; and 3) raise funds to help Our Foundation and Rotary International. This will be the ninth year of the sale. The Colorado grown fruit we have had in the past years has always been beautiful and delicious which is why we have been able to sell more each year.

The date of the peach sale is August 11th, Saturday, at DCIS school from 7 am to 1 pm.

PICK-UP DAY IS A BLAST! Rotarians are needed at the check-in table, managing the database, cooking and serving at the peach breakfast, as well as keeping those boxes moving from the truck into the cars of our Buyers. We also hold a Pancake Breakfast and with the help of Rotarians and the DCIS Interact Club last year we served many hungry Rotarians and Happy Peach Customers.

**Come join the fun!
You will have a Peachy Good Time!**

Kids Can Count on the Youth Services Committee . . .

~ HIGH SCHOOL SCHOLARSHIPS & ACHIEVEMENT AWARDS ~

If your passion for Rotary is youth mentoring, the High School Scholarship Committee provides an excellent opportunity to interface with outstanding high school students. This program is among the oldest activities of Club 31, tracing its roots to the 1920's when food and clothing were given to needy students. Through this committee, The Denver Rotary Club Foundation provides grants annually to approximately 35 economically disadvantaged Denver high school juniors and seniors. The objective of the grants is to provide financial assistance as well as mentorship and emotional support to the recipients through regular contact with Rotary members. Committee members meet their scholarship recipient monthly for at least 1 hour to provide council and guidance as well as to deliver the scholarship check. Often this interaction develops into a deep mentorship that can last for many years after the student graduates from high school.

~ COLLEGE COUNSELING ~

This Committee supports Denver Rotary's mission by providing counseling and identifying financial resources for students with financial need and above-average grade point averages who are pursuing college education. Specifically directed to students involved with Denver Kids, Inc., the Rotary H.S. Scholarship program, RYLA and the Denver Center for International Studies, this assistance provides students with college scholarship counseling services through the College Counseling Initiative program.

~ SCHOLASTIC ARTS AWARDS COLORADO ~

Scholastic Arts & Writing Colorado is part of the National Scholastic Arts and Writing Awards Program that has encouraged and recognized young artists and writers since 1923. The Colorado program is a collaborative effort of the Colorado Art Education Program and The Rotary Club of Denver. This program provides talented students with an opportunity to exhibit their work, be judged against their Colorado peers, and to compete against peers on a national level. Rotarians can be involved in soliciting and securing funds for the project, expanding the participation of schools and Rotary clubs statewide, assisting in hanging the display, and judging of the annual exhibition held each winter.

~ SHINING STARS ~

Rotarians and the Denver Rotary Club Foundation assist the Shining Stars Foundation in providing sport, recreation, and outreach programs for children with cancer and life-threatening diseases at no cost to them or their families. Each year our Rotary Club Shining Stars Committee helps with activities that include attending sporting events in the Denver area, a summer reunion, attendance at cultural and community venues such as museums, the Symphony, 4-Mile Historic Park, Denver Zoo, etc. The largest annual event hosted is the National Winter Games, which is a weeklong outdoor ski and recreation camp in Aspen. All family emotional and sensitive needs are monitored through a network of volunteers. As Rotarians, your help can be as focused or as expanded and varied as your time allows. Support is needed in organizing the various "outings" and our yearly fundraising event. The gift of hope truly makes a difference in their lives!

~ VOCATIONAL SCHOLARSHIPS ~

This committee assists high school students who are interested in attending a particular school in a vocational program. Volunteers on this committee select scholarship recipients. A mentoring program has also been set up for the scholarship recipients, pairing each with a Rotarian on the committee and/or a mentor who is familiar with the trade or technical field that the student is pursuing in school. This committee gets their money from a DRCF grant.

~ COMMUNITY RESOURCES (YOUTH MENTORING) ~

Community Resources Inc. (CRI), now in its 40th year of serving DPS students. Their goals are to utilize the talents of community members to increase students' knowledge, to strengthen the partnership between school, families and business, and to provide opportunities for students to learn outside the school environment. DRCF's annual grant specifically funds their Academics Mentors Project in which high achieving at-risk students in grades 4 - 8 with a career dream or area of passion are matched with accomplished community volunteers (Rotarians) for a short-term academic/career experience. Volunteers are also needed as board members, advisors, classroom speakers, family night readers and science fair judges.

~ THE YOUTH EXCHANGE COMMITTEE ~

Committee members participate in interviewing and recommending students in Denver public and private schools to travel abroad. Volunteers also help find host families for international students staying in Denver, and organize/sponsor activities with the students. It is an opportunity for Rotarians to be ambassadors to the world, to share experiences and introduce world guests to our American culture.

Summer exchanges are also offered and volunteers are needed to host and/or entertain students from June through August. The Denver Rotary Club Foundation provides funding annually to offset expenses for the international students and their host families, as well as provide needed assistance to outbound students.

Kids Can Count on the Youth Services Committee (Cont.) . . .

~ ROTARY YOUTH LEADERSHIP AWARD ~

This committee provides support in the selection process for students attending the Young RYLA Camp and the Senior RYLA Camp. Volunteers are also needed to provide transportation to and from the camps each summer.

~ CLUB 31 ROTARIANS ADOPT A SCHOOL ~

As part of RI's Centennial Project in 2005, Club 31 committed itself to establish a long-term support relationship with a DPS school and adopted the **Denver Center for International Studies**, a world-class school focused on international and intercultural affairs, serving middle and high school students.

This committee's mission is to provide resources, both financial and human, to the students, faculty and staff of the school with the objective of improving student performance and giving them access to our international opportunities. The focus is on four main areas for the school: academic, social, teacher/staff training and the physical plant. Subcommittees include travel, tutoring, scholarships, youth exchange and being Rotarian luncheon hosts.

The Interact Club, formed at DCIS, is a Rotary sponsored service club for students age 14-18. All Interact Clubs carry out at least two service projects yearly; one that serves the school or the community, and another that furthers international understanding. Interactors often form a service partnership with the sponsoring Rotarians, lending their enthusiastic support to a variety of Rotary projects. **Stay tuned!**

MAKE A DIFFERENCE IN A YOUNG PERSON'S LIFE.

~ Club Service Committee ~

This is an umbrella committee that works through various subcommittees:

History Committee updates the written and photographic history of Club 31. Its work will become especially important in 2011 when we celebrate the Club's Centennial Year. If you are a history or photography buff, this committee is for you!

Awards Committee works to ensure that Club 31 is duly recognized for all of the wonderful things we do! It encourages and assists other committee chairs to submit applications to be considered for District awards, and may seek other opportunities to nominate our club for various other community recognitions and awards.

Club Recognition Committee recognizes members for perfect attendance and seeks out other ways to publicly recognize and honor the contributions and service of our members.

Memorial Resolutions Committee makes sure that we honor the lives of our recently deceased members with memorial resolutions.

Family of Rotary Committee seeks to know when members need a personal note of sympathy or condolence, flowers from the Club or a personal pat on the back, and to fill those needs.

Foundation Members Give Generously



This committee's purpose is to support through education and initiative The Rotary Foundation (or "TRF"), or what is considered to be the engine of Rotary International (or "RI"). This foundation is the larger of the two foundations that are directly supported by our club members and is sometimes referred to as "the international foundation." (The other is the Denver Rotary Club Foundation which was started by our club.)

The Rotary Foundation supports the efforts of Rotary International in its mission to achieve world understanding and peace through local, national, and international humanitarian, educational and cultural programs. The Rotary Foundation Support Committee supports the Rotary International by:

- 1) Sharing information with Club 31 members about TRF's mission and its dynamic programs;
- 2) Actively reminding all Club 31 members to give \$100 or

more every year to TRF in line with RI's message: Every Rotarian, Every Year;

3) Promoting the Rotary's Polio Plus program and encouraging members to financially contribute to eradication efforts;

4) Encouraging Club 31 members to become benefactors and major donors to TRF;

5) Recognizing members who have reached the Paul Harris Fellow/Multiple+ levels and Major Donors during club meetings throughout the year.

The Rotary Foundation funds the grants for our World Community Service matches, polio eradication, 3-H Projects, Ambassadorial Scholars, Group Study Exchange Teams, World Peace Scholarships, University Teacher exchanges, Clean/Safe Water projects and much more. Please come join us and help us to promote and sustain the amazing work of Rotary worldwide!

EVERY
ROTARIAN
EVERY
YEAR



Rotary International Programs



This committee promotes our Club’s participation in the many educational and fellowship opportunities offered by Rotary International, including Group Study Exchange and the various scholarships and fellowships granted by The Rotary Foundation through two subcommittees.

Group Study Exchange: is a program which sends a group of non-Rotarian professionals with a Rotarian leader overseas to study their particular field of employment in another country. Members of this committee help recruit professionals who fit the requirements of the program to go abroad and, when the exchange team comes to our District from the exchange country, helps host and plan the team’s activities.

Scholarships and Fellowships: is a committee responsible for recruiting and interviewing potential recipients for the Ambassadorial Scholarships, the Temple Buell Scholarship, the World Peace Fellowships, and the Peace and Conflict Studies Program. This committee will then advocate for these applicants through the Rotary application process, participate in the orientation for the outbound scholars and support them during their exciting time abroad.

ACHIEVING WORLD PEACE AND UNDERSTANDING THROUGH EDUCATIONAL AND CULTURAL PROGRAMS.

COLLEGIATE INTERNATIONAL STUDENT ENGAGEMENT PROGRAM (CISEP)

In July 2010, our Club launched CISEP as one of its grant initiatives. The project is designed to encourage our Club members and other Rotary Clubs to engage international students enrolled at local colleges and universities in an effort to make them feel welcome in the community. By hosting the students at Rotary Club functions, interacting with them at campus events or developing a mentoring relationship, local Rotary members have an opportunity to build a bridge between the club and international students who will one day populate Rotary clubs around the world. In addition, the international students are connecting with and seeking counsel from Rotary members with experience in their fields of interest, thereby nurturing friendships and promoting goodwill.

In the years of the program, our Club members partnered with the University of Denver Office of Alumni Relations to host events that involved more than 100 international students from 21 nations. University of Denver Daniels College of Business MBA student Xiaoyan Zhang from China captured the intent of the initiative by saying, *“It was inspiring to meet and talk with the Rotarians. I am looking forward to learning more about the spirit of Rotary, which guides its members to understand and be understood, to see virtues rather than faults, and to find what people have in common rather than what divides all of us.”* We also started CISEP with the University of Colorado-Denver.

Your help and support is needed to cement the programs at these schools and expand the program throughout Colorado and the world. You can volunteer to meet with students. You can volunteer to serve in leadership and support roles to expand the program. In doing so, all four avenues of Rotary service will be fulfilled.



Delivering Health & Hope to the World

Project C.U.R.E.—Many of our Club members have been helping sort medical equipment for shipment overseas at Project C.U.R.E.’s warehouse on the 1st Monday of each month. If you haven’t heard of this or tried it, please come out and join us for an evening.



Rotarian volunteers are needed for this great opportunity to serve our community! The Rotary Club of Denver provides cashiering services (no accounting experience required!) at the 9HealthFair in April! More than 600 participants are expected each day and we step forward to be cashiers, reconciliation assistants and cashier supervisors. We need 20 to 25 Rotarians. This event is always lots of fun – and we get to handle the money (check, cash and credit cards)!

Rotary is Great When You Participate!
Don't Delay—Sign Up Today!

Artists of the World

- _____ Financial/Structural
- _____ Sponsors & Partners
- _____ Rotary
- _____ Art & Artists
- _____ Technology
- _____ Communications/Marketing
- _____ Venue & Event

Branch Rickey Award Fundraiser

- _____ Silent/Live Auctions
- _____ Sponsorships
- _____ Corporate Sales
- _____ Individual Ticket Sales
- _____ Public Relations/Publicity
- _____ Website
- _____ Mailing Crew
- _____ Utility Player (any/various jobs)
- _____ Dinner Set-Up/Removal

Collegiate International Student Engagement Program (CISEP)

Club Service Committee

- _____ History
- _____ Awards
- _____ Club Recognition
- _____ Memorial Resolutions
- _____ Family of Rotary

Communications Committee

- _____ Website & Information Technology
- _____ Public Relations
- _____ Keyway

Denver Center for International Studies

(Adopt-a-School Committee)

- _____ Interact Club
- _____ JA/DCIS Team Teach

Membership Committee

- _____ Recruiting
- _____ New Member Orientation
- _____ Retention

Meetings Committee

- _____ Programs
- _____ Rotary Blessing
- _____ Hospitality
- _____ Fellowship Meetings
- _____ CEBA
- _____ Changing of the Guard

Peach Sale Fundraiser

- _____ Individual and Group Sales
- _____ Peach Orders/Database Management
- _____ Pick-up Day

Project C.U.R.E. Sorting

9Health Fair

Rotary Foundation Support

- _____ Education
- _____ Fundraising
- _____ Polio Eradication

Rotary International Programs

- _____ Scholarships and Fellowships
- _____ Group Study Exchange

Social Activities Committee

World Community Services

Youth Services Committee

- _____ H.S. Scholarships/Mentors
- _____ College Scholarships
- _____ RYLA
- _____ Scholastic Arts & Writing Awards
- _____ Shining Stars
- _____ Vocational Scholarships/Mentors
- _____ Youth Exchange
- _____ Community Resources/Mentors

Name: _____

Telephone # _____

E-Mail _____

Return to the Rotary Office at
1900 Grant Street, Suite 850
Denver, CO 80203 or Fax #303-893-5702

The Rotary
Club 31
Club of Denver

1900 Grant Street, Suite 850
Denver, CO 80203
Phone: 303-893-1919
Fax: 303-893-5702
E-mail: staff@denverrotary.org

We're on the web:
www.denverrotary.org

This Newsletter was prepared as a cursory overview of the Standing Committees of Club 31 and partnering organizations. If you are interested in learning more about any of these committees, please contact the following 2012-2013 Chairs:

Artists of the World

Skip Ahern

2012 Branch Rickey Award

Don Lewis

CISEP

Don Lewis and Jeff Howard

Club Service Committee

Jim White

Communications

Valerie Hopkins

9Health Fair

Holly McLemore

Denver Center for International Studies/Interact Club

TBD

JA/DCIS Team Teach

Kristi Shaffer

Meetings

Pam Adams and Glenna Norvelle

Membership

Lani Langton

Peach Sale

Kyle Henderson

Project C.U.R.E.

Wynn Gandra

Rotary Foundation Support

Rich Spong

Rotary International Programs

Luke Hartley

Social Activities

Debby Kaufman

World Community Service

Susan Brushaber

Youth Services

TBD

We will have “Sign Up Days” before/after our regular Rotary Club meetings on Thursday, May 31 & June 14, 2012. Committee Chairs will be there to answer your questions.

PLEASE JOIN US!