

Rotary Club of Denver  
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Hours: 9-4 MON-FRI  
(Office closed 11-2 Thurs)  
[www.denverrotary.org](http://www.denverrotary.org)  
Darlene Mast, Exec. Dir.



Rotary Club of Denver  
Club 31

# THE KEYWAY

Volume 373

August 27, 2010

Issue 364

## Committee Meetings

### WEDNESDAY, SEPTEMBER 1

Rotary Foundation Support  
Committee  
8:00 a.m., *Village Inn, I-25 and  
Colorado Blvd.*

DRCF Executive Committee  
10:30 a.m., *Teleconference*

### THURSDAY, SEPTEMBER 2

Programs Committee  
7:30 a.m., *Lucile's Café,  
275 S. Logan*

Membership/Retention  
Committee  
10:30 a.m., *Denver Athletic  
Club, 1325 Glenarm*

### TUESDAY, SEPTEMBER 14

World Community Service  
Committee  
7:30 a.m., *Rotarian Pete Wall's  
Office, 303 E. 17th Ave., Suite  
800*

RCD Executive Committee  
4:00 p.m., *Location TBD*

### WEDNESDAY, SEPTEMBER 15

Branch Rickey Award Executive  
Committee  
4:00 p.m., *Mountain States  
Employers Council, 18th &  
Pennsylvania*

### THURSDAY, SEPTEMBER 16

Communications Committee  
8:00 a.m., *9Health Fair, 1139  
Delaware St.*

For questions about programs  
or speakers, please contact  
Bob Lowdermilk,  
2010-2011  
Meetings Committee Chair, at  
(303) 355-1877

August 27, 2010



Thursday, September 2, 2010  
Denver Athletic Club  
11:45—1:00 p.m.

Mike Befeler, Author  
*"The Secret of Growing Older  
Gracefully—Aging and Other  
Minor Inconveniences"*

"The Secret of Growing Older Gracefully—Aging and Other Minor Inconveniences," promotes a positive image of aging through humor and examples from his experiences and writing.

In the May, 2008, issue of the AARP Bulletin **Mike Befeler** was identified as one of four authors in a new emerging mystery sub-genre. Harlan Coben, president of Mystery Writers of America stated, "We've just scratched the surface on geezer-lit. It could be the next frontier in crime fiction." Mike turned his attention to speaking and fiction writing after a career in high technology marketing. His debut novel, **RETIREMENT HOMES ARE MURDER**, was published January, 2007. The second novel in his Paul Jacobson Geezer-lit Mystery Series, **LIVING WITH YOUR KIDS IS MURDER**, appeared April, 2009.

Mike is on the Boulder County Aging Advisory Council and is vice-president of the Rocky Mountain Chapter of Mystery Writers of America. He grew up in Honolulu, Hawaii, and now lives in Boulder, Colorado, with his wife, Wendy.

Also at the meeting:

Meet New Members Denise Brown, Kari Koppes and Kristin Walker  
Rotarians Under the Radar: Rich Harris

## Upcoming Club Meetings

Sept 9 Don Gallegos, Past Pres. Of King Soopers & Author, "Win the Customer, Not the Argument"  
Sept 16 District Governor Karen Sekich/Branch Rickey Award Press Conference  
Sept 23 OFFSITE Fellowship Meetings—RESERVATIONS REQUIRED

A complete list of all our Upcoming Thursday Programs AND our Committee Meetings can be found on our website at: [www.DenverRotary.org](http://www.DenverRotary.org) under "Meetings & Events."

# CLUB 31 WELCOMES NEW MEMBER



Kelly Brough "Kelly"  
 Member Since: 7/20/2010 Active - Ordinary

Birthday: 12/18

Chamber of Commerce - Local - President/CEO

President/CEO  
 Denver Metro Chamber of Commerce  
 Denver, CO 80202  
 Spouse: Michael Brough

Sponsor: Andre van Hall  
 Wk Ph: 303-620-8022  
 Fax: 303-534-3200

E-mail: [kelly.brough@denverchamber.org](mailto:kelly.brough@denverchamber.org)

Hm Ph:

Rotary Achievements:

Kelly Brough is the President and CEO of the Denver Metro Chamber of Commerce. The Chamber represents over 3,500 businesses with 300,000 employees working for those businesses in Colorado.

Prior to joining the Chamber, Kelly served as Chief of Staff for the City of Denver and Mayor John Hickenlooper overseeing a general fund of \$857 million. Kelly also served as Deputy Chief of Staff and Director of the Denver Office of Accountability and Reform for the City of Denver. She was also the organization's first female Director of Human Resources for the City of Denver.

Kelly earned a Master's of Business Administration degree from the University of Colorado at Denver in 1989 and a Bachelor's of Science degree in Sociology, Criminal Justice from Montana State University in 1986. Kelly currently serves on the Metro Denver Sports Commission, the Denver Metro Chamber Leadership Foundation, VisitDenver, the Denver Public Schools Foundation Board, and as a member of the Women's Forum and The Chamber 100 with the U.S. Chamber of Commerce.

Kelly was recently named as one of Denver's most influential people by 5280 magazine. She has attended a number of leadership programs including the JFK School of Government's program at Harvard for State and Local Public Officials. She was also named an American Marshall Memorial Fellow in 2001.

Kelly was introduced to Club 31 at our August 26, 2010 luncheon by her sponsor André van Hall.



The 19th Annual  
 Branch Rickey Award Dinner  
 will be held  
 Saturday, November 13, 2010

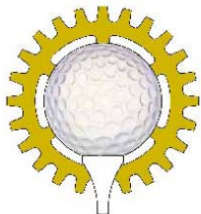
**Individual Award Dinner Tickets  
 are discounted through September 1st!**

Contact the Rotary Office at 303-893-1919,  
 email us at [branchrickeyaward@denverrotary.org](mailto:branchrickeyaward@denverrotary.org) or  
 visit us on the web at [www.branchrickeyaward.org](http://www.branchrickeyaward.org)  
 to order your tickets today!

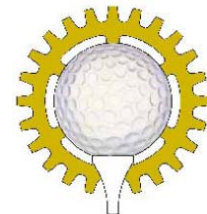


## MARK YOUR CALENDARS!

District Governor Karen Sekich will be visiting Club 31 on Thursday, September 16th. In addition to being our program speaker that day, DG Karen will also be meeting with our Club Leadership prior to our luncheon. **DG Karen is asking for Rotarians to bring used crutches or canes to be donated to Crutches for Africa.** Please show your support and plan to attend Rotary that day!



**MAKE YOUR RESERVATIONS NOW!**  
**TOP GEAR GOLF TOURNAMENT**  
**Wednesday, September 8, 2010**



Join the Top Gear Class of 2007 for a fun afternoon of golf and help support the Classroom Program of 9Health Fair.

For more information see the Tournament flyer and registration form on our website: [www.denverrotary.org](http://www.denverrotary.org) on the 2007 Top Gear web page and in the meetings & events section or contact Brooke Schiffner at [brooke@bwsdesigngroup.com](mailto:brooke@bwsdesigngroup.com)

# Rotary FELLOWSHIP Hosts Needed!

Our next Fellowship Meeting is scheduled for

**THURSDAY, September 23, 2010**

**or any day during the week of September 19th** (*read on for more details...*)

**FELLOWSHIP** Meetings embody the true spirit of Rotary.

They are **FUN, EDUCATIONAL** and **GREAT FOR MEETING NEW ROTARIANS.**



## **Host Procedures!**

As we did last year, the Club is asking our Fellowship Hosts to sponsor these meetings and underwrite the luncheon costs. As the Host, you determine the number of guests you can accommodate, as well as choose how to cater the event, be it box, deli trays, or buffet style—YOUR choice.

**PLUS, this year we would like to offer more FELLOWSHIP options, in addition to our usual luncheon meetings, and explore opportunities to include Rotarian spouses/SO/partners as well.**

## **FELLOWSHIP IDEAS**

*Casual dinner party at your home*

*Wine/beer tasting party with hors d'oeuvres*

*Brunch in your home*

*Happy Hour or Sports Night at a favorite pub*

*Bowling Party*

*A breakfast fellowship meeting at your office*

*Hobby/ Enthusiast /Collector Gatherings*

*Luncheon meetings/tours at your place of business.*

*Informative Club Committee Get-togethers, hosted by the Rotary Committee*

## **The Possibilities are Endless!**

- Be creative—have fun.
- The FELLOWSHIP meeting does not need to fall on a Thursday.
  - Team up with other Rotarians to host a Fellowship site.
- Fellowship meetings continue to provide our members another wonderful networking and marketing opportunity—the opportunity to share with fellow members the history, nature and scope of your organization—the opportunity to showcase your business in any manner you choose.

**The office is here to help in any way they can and will publicize and take reservations for your event.**

## **Thank you to those who have already signed up to Host in September:**

Doug & Holly McLemore—dinner party

Susan & Valentin Brushaber—dinner party (*September 24th*)

Alan Friedberg—luncheon at his law firm

The Whites—lunch barbeque at Denver Machine Shop

## **More Fellowship Sites are Needed and the More, the Better!**

If you are interested in hosting a Fellowship Meeting, please contact:

Don Kany, Fellowship Committee Chair at (303) 858-0003 x13 as soon as possible.

**Have fun with this FELLOWSHIP opportunity to get to know your FELLOW Rotarians a little better!**

# Birth-a-tarians



**HAPPY BIRTHDAY!**

*(Pictured Left to Right)*

**Sue Fox**, 8/28, Sue R. Fox, Attorney at Law, “Law—Real Estate”

**Mike Shaw**, 8/30, Mike Shaw Chevrolet/Saab/Subaru/Buick/Pontiac/GMC, “Auto Retailing—Buick/Chev/Subaru”

**Joanne Katz**, 9/1, Three Tomatoes Catering, “Food Industry—Catering”

**Jim Mack**, 9/1, TIORCO LLC, “Petroleum—Enhanced Recovery”

## PLEASE SHARE WITH YOUR ROTARY FAMILY!

It is a Rotary tradition to honor our Birth-a-tarians each week. We also want to rejoice when one of our members receives GOOD NEWS, such as an award, the birth of a child, marriages or business success. Conversely, we want to let you know WE CARE when our lives are not going so well.

We often miss knowing when a member's loved one has died, a member is sick or one is experiencing difficult challenges in their life. Forms are available to you at each meeting.

They are located on the hospitality table at the back of the room. Feel free to take some home.

They can also be downloaded from the website or by clicking here. Please SHARE.

*For question or comments about the compilation, distribution or production of the Keyway, please contact the Rotary Office or send an e-mail to [staff@denverrotary.org](mailto:staff@denverrotary.org) by Wednesday at noon.*

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