

January 2010

Communication Chronicle



*Irina
Bulkley-Hopkins,
Chair*

Dear Fellow Club Members,

I am not sure that February is supposed to be known as the shortest month, since to me it felt like January was surely too short! Many of us on the Communications Committee were busy traveling and only had enough time to monitor the things already in progress.

The Rotary Club of Denver Talk Show was approved by Roland as part of the business section of the meeting, once a month. We are working on the details as to when the first Show will happen and what the topic should be – we have so many great things happening at the club that it is very hard to pick a few.

Please do not forget to **ADVERTISE YOUR BUSINESS** through the Rotary Club of Denver!!! Please refer to December Keyways and e-mail blasts for more information and appropriate links or call Irina Bulkley-Hopkins to discuss and purchase a sponsorship! Thank you to Barb Berv and The Denver Foundation for becoming our sponsor! Adams Price was instrumental in making this happen – thank you Adams!

Additionally, please do not forget that it is to your benefit to fully utilize the wonderful Business Directory tool in the Members Only area of the web site. It is YOUR (or your business) web page designed to share volumes of helpful information with your fellow members. Soon we will be ready to accept and post your web page content, so please begin thinking about what you would like to say!

We are still waiting to hear from Intermountain Jewish News, and Miriam Goldberg, the Editor, about publishing an article about the Club.

Colorado Expressions magazine informed us that there is a charge for publishing an article with them. As a non-profit (not to mention other reasons) we can not accept such offer, so now we are hoping to convince them NOT to charge us, after all, or else we will have to abandon the idea.

The Denver Woman magazine is still in a financial turmoil.

Wick Rowland and I still need to connect about participation in the Colorado Matters program on Colorado Public Radio. We both have very busy professional schedules and need to find the time to “hammer out” the details.

It looks like the Rotary Club of Denver Marketing Brochure will be printed soon!

The Rotary Club of Denver Marketing Video was placed on temporary hold due to budget constraints.

Please stay tuned and feel free to join us in having fun!