

Rotary Club of Denver
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Denver, CO 80203
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Hours: 9-4 M-TH, 9-2 FRI
(Office closed 11-2 Thurs)
www.denverrotary.org
Darlene Mast, Exec. Dir.



THE KEYWAY

Volume 307

May 8, 2009

Issue 299

Committee Meetings

TUESDAY, MAY 12
World Community Service
Committee 7:30 a.m., 303
E. 17th Ave., Suite 800

RCD Executive Committee
4:15 p.m., Rotary Office or
teleconference

High School Scholarship
Bowling Party 4:00–6:00 p.m.,
Denver Athletic Club

TUESDAY, MAY 19
RCD Board of Directors 7:30
a.m., MSEC, 18th and
Pennsylvania Mtg Room 5

WEDNESDAY, MAY 20
Social Activities Committee
7:30 a.m., Lucille's Café, 275
S. Logan St.

THURSDAY, MAY 21
Rotary Connect, 10:30 a.m.,
Denver Athletic Club

MONDAY, JUNE 1
Project C.U.R.E. Sort Night 7:00
p.m., Project C.U.R.E.
Warehouse, 10377 E. Geddes
Ave.

TUESDAY, JUNE 2
DRCF Board of Trustees
11:30 a.m., Colorado Bar
Association, 1900 Grant St.,
Suite 900.

For questions about programs
or speakers after 7/1/09, please
contact Doug McLemore,
2009-2010
Meetings Committee Chair, at
(303) 680-4018

May 8, 2009



May 14, 2009

Offsite at **The Children's Hospital Denver**

Dr. Jim Shmerling
President and CEO

*"The Children's Hospital:
Missions Accomplished"*

11:45 a.m.—1:00 p.m.
13123 E. 16th Ave., Aurora, CO 80045
Tours scheduled 12:30-1:00

**LAST DAY
TO
REGISTER!**

Jim Shmerling is President and Chief Executive Officer of The Children's Hospital, Denver. He joined Children's in January 2007. Prior to his current position, he served as Executive Director and Chief Executive Officer of the Monroe Carell Jr. Children's Hospital at Vanderbilt from 2002 to 2007, as Senior Vice President of Methodist Healthcare and President of Le Bonheur Children's Medical Center in Memphis, Tennessee from 1995 to 2002, and was Le Bonheur's Chief Operating Officer from 1991-1995. He served as the Associate Director of Hospitals at Indiana University Hospitals and Administrator of the James Whitcomb Riley Hospital for Children from 1987-1991. His career in Children's Hospitals began in the Children's Hospital of Alabama where he progressed in administrative responsibilities from 1979-1987, the last of which was as its Associate Administrator.

Shmerling earned his Bachelor of Science Degree in Public Health Education from the University of Tennessee in 1976. In 1980 he was awarded a Master of Science Degree in Hospital and Health Administration from the University of Alabama in Birmingham. He earned a Master of Business Administration from Samford University in Birmingham and his Doctorate of Health Administration from the Medical University of South Carolina in 1999.

Dr. Shmerling is a Fellow in the American College of Health Care Executives (ACHE). He is an adjunct faculty member in the Hospital Administration programs for Washington University, the University of Alabama in Birmingham and Medical College of Virginia as well as a clinical faculty member of the Vanderbilt School of Nursing. He is a native of Nashville, Tennessee and has four children.

NOTE: There WILL NOT be a regular Club meeting at the DAC

Upcoming Club Meetings

May 21
May 28
June 4

DRCF Celebration Day/Soup Day
Guantanamo Bay Part 2—Troy Eid
Success at Kepner Middle School—Carrie Olson

SAVE THE DATE

The BRANCH RICKEY AWARD Banquet

*18th Rotary Club of Denver Annual Presentation
Honoring Major League Baseball's Humanitarians who personify
'Service Above Self'*

Presented by



**Saturday, November 14, 2009
Denver Marriott City Center
1701 California Street**

*Proceeds benefit all the programs of Denver Rotary Club Foundation
including Denver Kids, Inc., a preventive counseling and mentoring
program for students in Denver Public Schools.*



**For more information, please contact the Denver Rotary Office at 303.893.1919 , e-mail us at
branchrickeyaward@denverrotary.org or visit our website at www.branchrickeyaward.org**

Invitation from the Rotary Club of Castle Rock



Saturday, May 9th, is our 13th annual Ducky Derby Race and Street Fest. This is the biggest fundraiser for our club, The Rotary Club of Castle Rock.

This is a family affair and the street fest is fun for all ages. If you are looking for something to do this Saturday you might think of spending the day in down town Castle Rock. You can even walk away with \$3000 or even 1Million. There will be over 600 prizes worth over \$65,000.

Tickets will be on sale until about 1:30 the day of the race. Race at 2:PM. (Due to construction on I-25 the Duck Race this year will be from a brand new cement truck) There are about 27 vendors, a car show, music, beer and more.

You can check out our website at www.crduckyderby.com for more info.

Wear your Rotary Badge and stop by our Rotary Booth to say hey.

PS. If you have ever wanted to visit The Town Castle Rock, this is the time. Bring the wife and kids!
Also visit <http://www.downtowncastlerock.com/> to learn more.

TIP: It will be a great day to clime to the top of the towns name sake, Castle Rock!

Thank you,
Al Vanden Heuvel
President, Rotary Club of Castle Rock.
720-219-7818

Pride-a-tarians in the news...



CSU Fill Its New Top Post

FORT COLLINS — Colorado State University's governing board appointed Denver Metro Chamber of Commerce president Joe Blake to the school's newly created chancellor post Tuesday, giving the two-campus system a recognized name in the legislature and the business community.

Blake, 73, is a board member of the CSU system but didn't participate in search committee discussions or board business Tuesday, except his own interview. He starts the new job July 1, after 10 years leading the chamber.

He cried Tuesday when asked about leaving his current post. "We have the best family," he said. "We really like each other."

In his tenure, he's fought for the interests of both business and higher education but recently opposed a deal concocted by some lawmakers to pull reserve money out of Pinnacol Assurance, a semi-public workers' compensation fund, to save colleges and universities from a proposed \$300 million in cuts. The legislature eventually backed away from the idea.

On Tuesday, Blake called the idea inappropriate and said he was eager to work with other public college leaders in the next year to find a dedicated funding stream — such as raising severance taxes — for higher education. "We need to be creative and innovative. Do we go to the vote of the people? We have to find ways," he said.

Blake will spend the next two weeks traveling around Fort Collins, Pueblo and Denver to meet student, community and faculty groups, Jones said. He doesn't have a contract yet, and Jones said salary had not yet been discussed.

He joins University of Colorado president Bruce Benson as an end-of-career businessman who now runs a public university. Blake has been an FBI agent and was part of the development company that started Highlands Ranch.

Read the article in its entirety at:
www.denverpost.com/telecom/ci_12303121

REGIS to Honor Founder and Current President of Project C.U.R.E.

by Regis University



Since its founding in 1987, Project C.U.R.E. (Commission on Urgent Relief & Equipment) has helped millions of people around the world receive urgently needed medical attention.

The two men at the helm — Douglas Jackson, current president and CEO, and James W. Jackson, founder and chairman emeritus, will be recognized with Regis University's Civis Princeps award during commencement ceremonies at 10 a.m. Sunday, May 3, on the Lowell campus.

The Jacksons — father and son — are the driving forces behind Project C.U.R.E., whose mission is to identify, solicit, collect, sort and deliver medical supplies and services according to the imperative needs of the world. Since its inception, Project C.U.R.E. has delivered medical relief to needy people in more than 120 countries.

The Civis Princeps (first citizen) is the highest honor the University bestows, and recognizes individuals in the Colorado community whose work exemplifies the Regis University Jesuit mission of leadership in service of others. The award is often presented during commencement exercises, introducing people who set an example for graduating students.

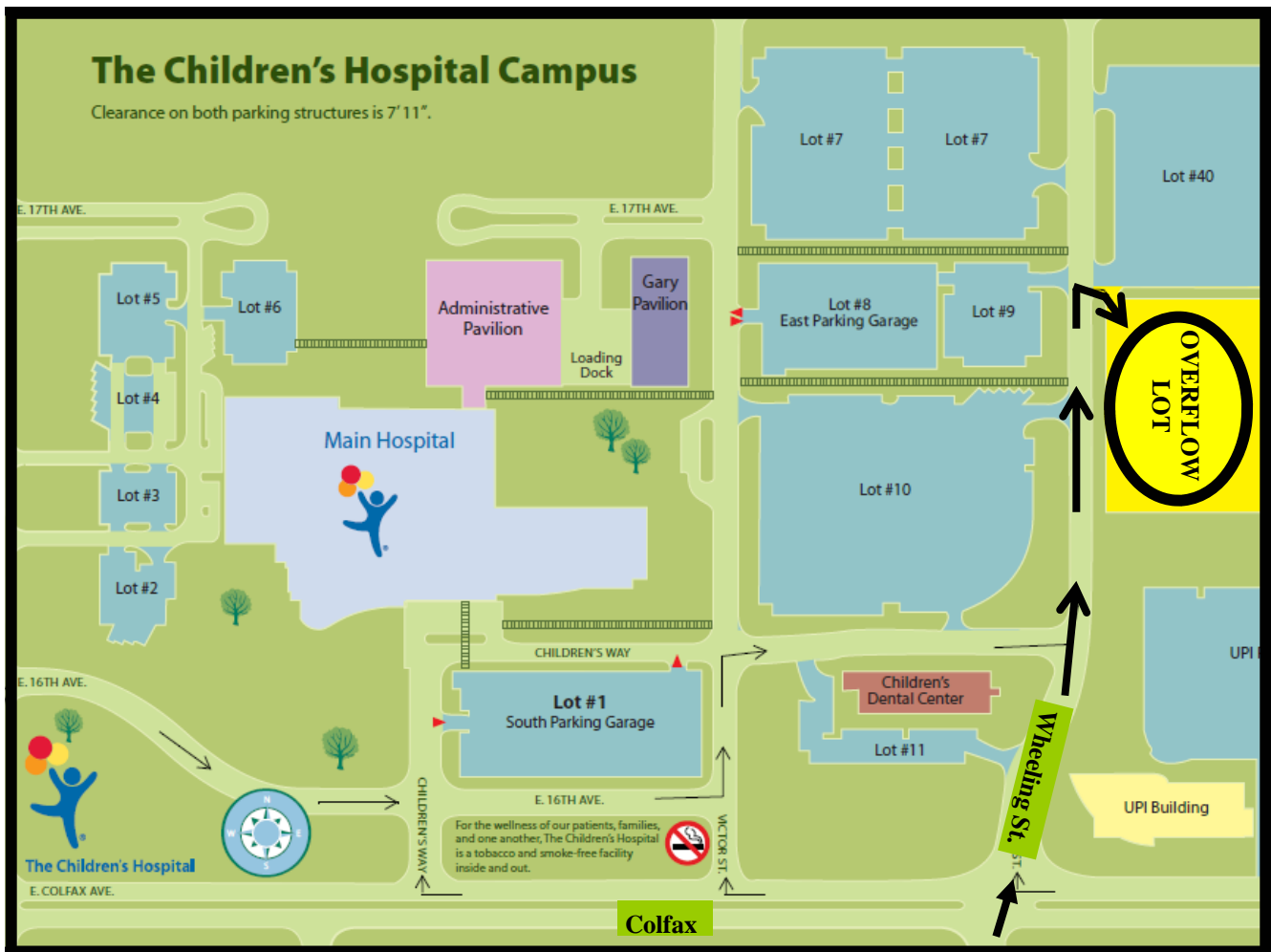
Project C.U.R.E. was founded by Jim Jackson, who first found professional success as a developer, entrepreneur and economic consultant, after meeting a doctor at a small medical clinic in Rio de Janeiro in 1987 and realizing the dire lack of medical supplies. He promised to help, and within months had accumulated more than \$250,000 worth of medical supplies and equipment ... and Project C.U.R.E. was launched. Doug Jackson followed and expanded on his father's project and now serves as president of the foundation.

Jim Jackson is the recipient of the St. Francis of Assisi Award: Legatus, Denver Chapter; the Jeanne Jugan Award — Little Sisters of the Poor International Catholic Award, and the Governor's Colorado Cares Volunteer Service Award.

Doug Jackson, previously provost of Colorado Christian University and director of the Fermanian Business Center at Point Loma University in San Diego, California, is the recipient of the Lifetime Achievement Award in Healthcare from the American Red Cross. He accepted the Colorado Ethics in Business Award on behalf of the team at Project C.U.R.E.

Children's Hospital Attendee List

Skip Ahern	Bob Day	Bryan Guice	Roger Kinney	Bruce Peterson	Tom Vincent
Bill Aragon	Harriet Downer	Dick Harvey	John Klug	Rex Post	Jim Warner
Meghan Arnold	JD Dreyer	Russ Haskell	Sheila Kowal	Gerry Quiat	Jim White
Nancy Austin	Giff Eckhout	Ed Heath	Dennis Kuper	Steve Riley	Lee White
Jane Barnes	Chuck Everill	Karen Hill	Kise LaMontagne	Arthur Roy	Eric White
El Berger	Bud Figel	Cynthia Hinds	Frank Lawrence	Lyn Sabichi	Scott White
Don Best	John Finnegan	Mary Hobson	Les Lee	Francisco Sabichi	Gene Wiggs
Brian Blankenburg	Dave Fleming	Joe Hodges	David Lee	Bob Sawyer	Grant Wilkins
Hugh Brown	Sue Fox	Bill Hornby	Steve Mast	Roberta Simonton	Jim Wilkins
Duane Bucher	Wynn Gandera	Bill Houston	Doug McLemore	Hank Strauss	John Willson
Blaine Chase	Les Garrison	Ken Hubbard	Charlie Miller	Fred Taylor	Jim Woodward
Steve Connor	Jim Goddard	Bev Hutter	Ved Nanda	Peter Tedstrom	Rike Wootten
Ed Crabtree	Phil Goedert	Peg Johnston	Gary Olinger	Pete Thebus	
Sue Davis-Hornby	Fred Grover	Jim Johnston	Seth Patterson	Bob Thompson	



FREE PARKING DIRECTIONS: From I-225 exit West on Colfax Avenue. Turn right on Wheeling Street. The **Overflow lot** will be on your right. From downtown, Take Colfax to Wheeling Street. Turn left on Wheeling. The **Overflow lot** will be on your right. There will be shuttle service from the overflow lot to the hospital entrance.

Due to the risk of H1N1 Flu, The Children's Hospital has requested that if you feel ill in any way, please **DO NOT** attend this event.

Club 31 can TangoFandango!



Birth-a-tarians



HAPPY BIRTHDAY!

(Pictured Left to Right)

Frank King, 5/9, Robinson, Diss & Clowdus P.C., "*Law—Probate—Estate Planning*"

Wick Rowland, 5/9, KBDI-TV/12 Colorado Public TV, "*Television Broadcasting—Public—Administration*"

Dale Harris, 5/11, Davis, Graham & Stubbs LLP, "*Law—Anti—Trust*"

Su Ryden, 5/11, Ryden & Associates Advertising & PR, "*Advertising—Public Relations*"

Alice Bullwinkle, 5/12, Capital Investment Council, Inc., "*Wealth Management*"

Luis Colon, 5/14, Colon-Collawn, LLC, "*Construction/Renovation—Commercial/Industrial*"

PLEASE SHARE WITH YOUR ROTARY FAMILY!

It is a Rotary tradition to honor our Birth-a-tarians each week. We also want to rejoice when one of our members receives GOOD NEWS, such as an award, the birth of a child, marriages or business success. Conversely, we want to let you know WE CARE when our lives are not going so well. We often miss knowing when a member's loved one has died, a member is sick or one is experiencing difficult challenges in their life. Forms are available to you at each meeting. They are located on the hospitality table at the back of the room. Feel free to take some home. Please SHARE.

For question or comments about the compilation, distribution or production of the Keyway, please contact the Rotary Office or send an e-mail to staff@denverrotary.org by Wednesday at noon.

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