

Rotary Club of Denver
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Hours: 9-4 MON-FRI
(Office closed 11-2 Thurs)
www.denverrotary.org
Darlene Mast, Exec. Dir.



Rotary Club of Denver
Club 31

THE KEYWAY

Volume 371

August 13, 2010

Issue 362

Committee Meetings

TUESDAY, AUGUST 17
RCD Board of Directors
7:30 a.m., Colorado Bar
Association, 1900 Grant St.,
9th Floor

WEDNESDAY, AUGUST 18
Branch Rickey Award
Committee
4:00 p.m., Mountain States
Employers Council, 18th and
Pennsylvania

Club Committee Chairs
11:45 a.m., Choppers Sports
Grill, 80 S. Madison in Cherry
Creek

THURSDAY, AUGUST 19
Communications Committee
8:00 a.m., 9Health Fair,
1139 Delaware

WEDNESDAY, SEPTEMBER 1
Rotary Foundation Support
Committee
8:00 a.m., Village Inn, I-25 and
Colorado Blvd.

THURSDAY, SEPTEMBER 2
Programs Committee
7:30 a.m., Lucile's Café, 275 S.
Logan

Membership/Retention
Committee
10:30 a.m., Denver Athletic
Club, 1325 Glenarm

For questions about programs
or speakers, please contact
Bob Lowdermilk,
2010-2011
Meetings Committee Chair, at
(303) 355-1877

August 13, 2010

THURSDAY EVENING, AUGUST 19, 2010
5:00—8:00 p.m.

Old Fashioned Rotary Family



Please Join us!

5-6 p.m. Fellowship/Cocktails (Wine/Beer/Soda Provided)
6-7:15 p.m. Barbeque Provided by Cowtown Catering
6:30-7:30 p.m. Children's Gold Panning and Pioneer Games
House Tours (Available by request) by Ed Crabtree and Jim Wilkins
Musical Entertainment throughout the Evening!

The Grove at Four Mile Historic Park
715 South Forest Street, Denver, 80246

**** Bring your own blankets and folding chairs! ****

This will take the place of our regular Club meeting at the DAC

See page 2 for list of attendees, map and parking information

LAST DAY TO SIGN UP!
Reservations are Required!

Upcoming Club Meetings

Aug 26 Branch Rickey Award Press Conference—Speaker to be determined
Sept 2 Caryn West, Author, "The Trouble with the Alphabet"

A complete list of all our Upcoming Thursday Programs AND our Committee Meetings can be found on our website at: www.DenverRotary.org under "Meetings & Events."

**For more information on all of these events,
PLEASE visit our website at www.DenverRotary.org TODAY!**



**MAKE YOUR
RESERVATIONS
NOW!**

**TOP GEAR
GOLF TOURNAMENT
Wednesday, September 8th**

Join the Top Gear Class of 2007 for a fun afternoon of golf and help support the Classroom Program of 9Health Fair.

**The Deadline for Ordering
your PEACHES is
August 22nd!**



**Peach Pick Up Day is
August 28th.**
Order your Peaches ONLINE
on our website.



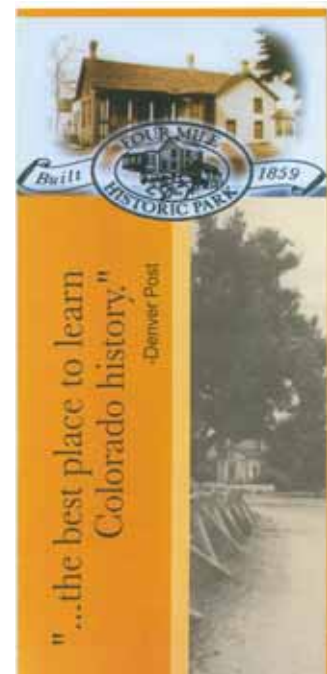
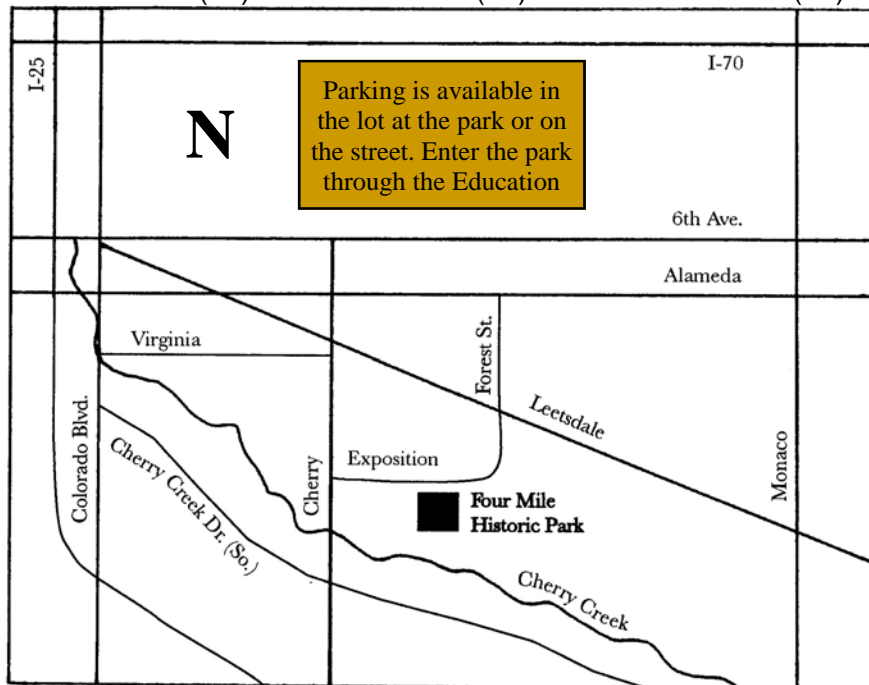
**The 19th
Annual Branch
Rickey Award
November 13th**

The deadline for discounted individual tickets to our Club's Branch Rickey Award Dinner is September 1st.

Send your reservations in now or simply call the office.

ROTARY FAMILY PICNIC RSVP LIST

- | | | | |
|---------------------|---------------------|---------------------|-------------------|
| Sandy Adams | Sue Fox | Doug McLemore (+1) | Eric White (+3) |
| Karli Anderson (+2) | Ted Friedman (+1) | Holly McLemore | Jim White |
| Nancy Austin (+1) | Wynn Gandra | Seth Patterson | Lee White |
| Jack Barker (+1) | Bryan Guice | Bruce Peterson (+1) | Scott White (+3) |
| El Berger | Ed Heath (+1) | Giles Poulson | Gene Wiggs (+1) |
| Young Cho (+3) | Tom Hobson (+5) | Wick Rowland | Jim Wilkins (+1) |
| Ed Crabtree (+1) | Joe Hodges (+1) | Arthur Roy | Grant Wilkins |
| Jamie Demmitt (+2) | Peg Johnston | Gary Schrenk (+1) | Marlene Wilkins |
| Michael Dent (+1) | Dennis Kuper (+2) | Arthur Starr (+4) | Rike Wootten (+1) |
| Warren Donder | Bob Lowdermilk (+6) | John Stewart | |
| Harriet Downer | Darlene Mast | Fred Taylor (+1) | |
| Chuck Everill (+1) | Steve Mast (+1) | Jim Warner (+1) | |



Club 31 Welcomes New Member



Alexander Porter "Alex"
Member Since: 7/20/2010 Active - Ordinary
President
Location 3 Media
Denver, CO 80202
Spouse: Nicole Porter
2630 S. St. Paul Street, Denver, CO 80210
Rotary Achievements:

Birthdate: 07/10
Digital Marketing
Sponsor: Brooke Schiffner
Wk Ph: 303-298-1986
Fax: 303-298-1986
E-mail: aporter@location3.com
Hm Ph: 303-333-0566

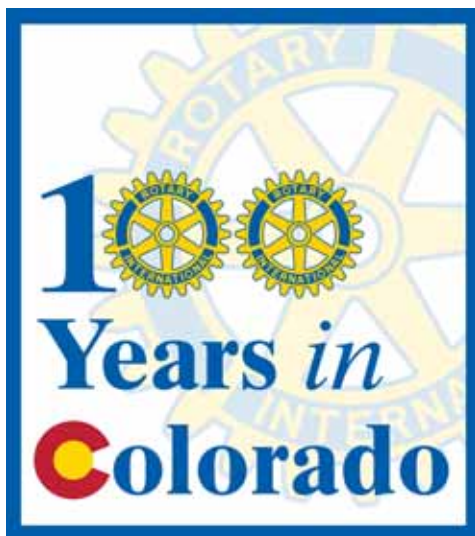
Alex is the President of Location3 Media. They are a firm specializing in interactive direct marketing with emphases on search marketing, social media and creative services. Their expertise is providing what any business needs to get themselves on the map on Google, Yahoo, MSN, Bing, Facebook, Twitter and any other online entity. Their awards and accolades include being recognized as a 2010 Finalist in the "Top 50 Colorado Companies to Watch", an Inc5000 Top Company, an American Marketing Association Peak Award Winner for the last four years, and were noted a 2008 Flight V Fastest Growing Private Company.

Besides serving as the president of Location3 Media since 2003, Alex is an active member of the New Denver Ad Club, the American Marketing Association Colorado chapter and serves on the board of the Nelson and District Arts Council Board. He has been a featured speaker at numerous conferences and has been frequently published in industry journals and publications. He also spends time with SOS, Make a Wish and the Boys and Girls Club of Denver.

Prior to starting Location3, Alex was an associate at Cooks Associate, a boutique executive recruiting firm in Boulder, CO. He graduated from the University of Maryland with a bachelor's degree in psychology and a master's in kinesiology with a focus on sports psychology.

When he's not working, volunteering or spending time with his wife Nicole and two boys, Xavier (2) and Zach (1), he enjoys playing lacrosse, snowboarding and mountain biking..

Alex was introduced to Club 31 at our August 12, 2010 luncheon by his sponsor, Brooke Schiffner.
WELCOME Alex to Denver Rotary!



YOUR SIGNATURE IS STILL NEEDED!

If you have not yet signed the on-line petition to support the **100 Years of Rotary in Colorado Project** (Adequate Broadband for CO K-12 public schools and other public institutions), please go to: <http://www.petitiononline.com/COBRDBND/> and sign up. Although there is some chance that an announcement for this project will come from the US Department of Commerce during the week of August 16, it appears more likely that it will come the week of September 6, or perhaps even later. In any event, your signature can still make a difference! If you need further information on this project, go to our

Club website at: www.denverrotary.org. Also please do not forget to ask members of your circle of influence to sign the petition as well.

Birth-a-tarians



HAPPY BIRTHDAY!
(Pictured Left to Right)

Jim McGibney, 8/13, First Century Development LLC, *"Construction—Commercial"*
Glenna Norvelle, 8/13, Denver Kids, Inc., *"Associations—Denver Kids"*
Seymour Simmons, 8/15, *"Clothing—Western—Manufacturing"*
Les Volpe, 8/19, Edward L. Volpe, P.C., *"Law—Complex Commercial Litigation"*

PLEASE SHARE WITH YOUR ROTARY FAMILY!

It is a Rotary tradition to honor our Birth-a-tarians each week. We also want to rejoice when one of our members receives GOOD NEWS, such as an award, the birth of a child, marriages or business success. Conversely, we want to let you know WE CARE when our lives are not going so well.

We often miss knowing when a member's loved one has passed on, a member is sick or one is experiencing difficult challenges in their life. Forms are available to you at each meeting.

They are located on the hospitality table at the back of the room. Feel free to take some home.

They can also be downloaded from the website or by clicking here. Please SHARE.

For question or comments about the compilation, distribution or production of the Keyway, please contact the Rotary Office or send an e-mail to staff@denverrotary.org by Wednesday at noon.

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